

*wonder*  
**PORTOCERVO**

MEDIA KIT 2024



## MISSION

Our many years of experience gained in the fields of publishing and communication have empowered us to establish a workshop that fosters the creation of editorial products inspired by our passions.

We create coffee table magazines with meticulous attention to the quality of images and content, ensuring their representation in the most expressive and elegant form possible. In pure "Italian style". A compelling journey in a particular moment that demands concreteness and pragmatism, yet it cannot deter us from dreaming and inviting our readers to dream along with us. We primarily define ourselves as a "Workshop" capable of crafting unique products that effectively communicate emotions and passions. We place our audience at the centre of attention, creating the ideal conditions to foster unforgettable 'brand experiences'.



## TARGET & DISTRIBUTION

The magazine (bilingual Italian/English), distributed in the Gallura region, continues the communication project started in Cortina d'Ampezzo in 2014 with WONDER CORTINA Summer & Winter. It explores the multiplicity of Luxury Experience offerings, declined in all their forms (Shopping, Hospitality, Real Estate, Yachting, Dining, Social Life, etc.).

WONDER PORTO CERVO is distributed in the finest Hotels in the area, Boutiques, Marinas in Porto Cervo, Porto Rotondo, Poltu Quatu, and Portisco, as well as restaurants and the general aviation airports Eccelsa in Olbia and Sea Prime in Milan Linate and Milan Malpensa. In addition, thanks to exclusive partnerships, it will be present in the most exclusive Luxury Rental Homes.

In July and August, a distribution of WONDER PORTO CERVO is carried out directly on board the Yachts moored in the main marinas of Gallura.



frequency: annual  
language: Italian/English  
cover paper: 300 g/sqm.  
inner pages paper: 100 g/sqm.  
print: offset  
cover: 5 colours  
binding: perfect bound  
distribution: 20,000

## RELEASE SCHEDULE 2024

### WONDER PORTO CERVO

#### n.3 summer 2024

*Material delivery* 14 June 2024

**Release 28 June 2024**

## FORMATS

**DOUBLE PAGE 460x285 mm**

**SINGLE PAGE 230x285 mm**

**+ 5 mm margin per side**

File format: pdf 300 dpi

To be sent to: [adv@platinummedialab.com](mailto:adv@platinummedialab.com)

The materials related to advertising pages must be accompanied by colour control proofs (Cromalin). In its absence, we disclaim any responsibility for colour accuracy.



# TECHNICAL SPECIFICATIONS

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